Contents

Preface to the Third Edition	XV
Note about Companion Web Site and Twitter Account	xviii
Introduction	xix
Part 1	
Chapter I: Short Arguments: Some General Rules	3
Rule 1: Resolve premises and conclusion	3
Exercise Set 1.1: Distinguishing premises from conclusions	4
Rule 2: Unfold your ideas in a natural order	8
Exercise Set 1.2: Outlining arguments in	
premise-and-conclusion form	10
Exercise Set 1.3: Analyzing visual arguments	15
Rule 3: Start from reliable premises	17
Exercise Set 1.4: Identifying reliable and unreliable premises	17
Rule 4: Be concrete and concise	23
Exercise Set 1.5: Decomplexifying artificially abstruse quotations	23
Rule 5: Build on substance, not overtone	26
Exercise Set 1.6: Diagnosing loaded language	27
Rule 6: Use consistent terms	32
Exercise Set 1.7: Evaluating letters to the editor	33
Chapter II: Arguments by Example	40
Rule 7: Use more than one example	41
Exercise Set 2.1: Finding relevant examples	42
Rule 8: Use representative examples	44
Exercise Set 2.2: Improving biased samples	45
Rule 9: Background rates are often crucial	51
Exercise Set 2.3: Identifying relevant background rates	52
Rule 10: Statistics need a critical eye	57
Exercise Set 2.4: Evaluating simple arguments that use numbers	59

vi Contents

Rule 11: Reckon with counterexamples	64
Exercise Set 2.5: Finding counterexamples	66
Exercise Set 2.6: Evaluating arguments for generalizations	69
Exercise Set 2.7: Arguing for and against generalizations	75
Chapter III: Arguments by Analogy	78
Rule 12: Analogies require relevantly similar examples	78
Exercise Set 3.1: Identifying important similarities	80
Exercise Set 3.2: Identifying important differences	82
Exercise Set 3.3: Evaluating arguments by analogy	83
Exercise Set 3.4: Constructing arguments by analogy	89
Chapter IV: Arguments from Authority	93
Rule 13: Cite your sources	93
Rule 14: Seek informed sources	94
Rule 15: Seek impartial sources	96
Exercise Set 4.1: Identifying biased sources	97
Rule 16: Cross-check sources	100
Exercise Set 4.2: Identifying independent sources	101
Rule 17: Build your Internet savvy	103
Exercise Set 4.3: Evaluating arguments that use sources	105
Exercise Set 4.4: Using sources in arguments	111
Chapter V: Arguments about Causes	114
Rule 18: Causal arguments start with correlations	114
Rule 19: Correlations may have alternative explanations	115
Exercise Set 5.1: Brainstorming explanations for correlations	116
Rule 20: Work toward the most likely explanation	120
Exercise Set 5.2: Identifying the most likely explanation	121
Rule 21: Expect complexity	123
Exercise Set 5.3: Evaluating arguments about causes	124
Exercise Set 5.4: Constructing arguments about causes	130
Chapter VI: Deductive Arguments	133
Rule 22: Modus ponens	134
Rule 23: Modus tollens	134

	Contents
Rule 24: Hypothetical syllogism	135
Rule 25: Disjunctive syllogism	136
Rule 26: Dilemma	137
Exercise Set 6.1: Identifying deductive argument forms	138
Exercise Set 6.2: Identifying deductive arguments in more	
complex passages	143
Exercise Set 6.3: Drawing conclusions with deductive	
arguments	148
Rule 27: Reductio ad absurdum	151
Exercise Set 6.4: Working with reductio ad absurdum	152
Rule 28: Deductive arguments in multiple steps	158
Exercise Set 6.5: Identifying deductive arguments in	
several steps	161
Chapter VII: Extended Arguments	167
Rule 29: Explore the issue	167
Exercise Set 7.1: Identifying possible positions	168
Exercise Set 7.2: Exploring issues of your choice	170
Rule 30: Spell out basic ideas as arguments	171
Exercise Set 7.3: Sketching arguments for and against	
positions	173
Exercise Set 7.4: Sketching arguments about your own topic	175
Rule 31: Defend basic premises with arguments of their own	
Exercise Set 7.5: Developing arguments in more detail	178
Exercise Set 7.6: Developing your own arguments	182
Rule 32: Reckon with objections	183
Exercise Set 7.7: Working out objections	184
Exercise Set 7.8: Working out objections to your own	40.4
arguments	186
Rule 33: Explore alternatives	186
Exercise Set 7.9: Brainstorming alternatives	188
Exercise Set 7.10: Considering alternatives to your own conclusions	192
55.25560.951.85	1/2
Chapter VIII: Argumentative Essays	194
Rule 34: Jump right in	194
Exercise Set 8.1: Writing good leads	194

vii

viii Contents

Rule 35: Urge a definite claim or proposal	200
Exercise Set 8.2: Making definite claims and proposals	201
Rule 36: Your argument is your outline	203
Exercise Set 8.3: Writing out your arguments	204
Rule 37: Detail objections and meet them	207
Exercise Set 8.4: Detailing and meeting objections	208
Exercise Set 8.5: Considering objections to your own arguments	214
Rule 38: Seek feedback and use it	215
Rule 39: Modesty, please!	216
Chapter IX: Oral Arguments	217
Rule 40: Ask for a hearing	217
Exercise Set 9.1: Reaching out to your audience	218
Rule 41: Be fully present	220
Rule 42: Signpost energetically	221
Exercise Set 9.2: Signposting your own arguments	222
Rule 43: Hew your visuals to your argument	224
Rule 44: End in style	225
Exercise Set 9.3: Ending in style	225
Exercise Set 9.4: Evaluating oral presentations	227
Chapter X: Public Debates	229
Rule 45: Do argument proud	229
Rule 46: Listen, learn, leverage	230
Exercise Set 10.1: Listening even when it hurts	231
Exercise Set 10.2: Preparing for dialogue	238
Rule 47: Offer something positive	240
Exercise Set 10.3: Reframing arguments in a positive way	242
Rule 48: Work from common ground	247
Exercise Set 10.4: Finding common ground	249
Rule 49: At least be civil	258
Rule 50: Leave them thinking when you go	259
Exercise Set 10.5: Posing good questions	261

Contents	i

Appendix I: Some Common Fallacies	264
Exercise Set 11.1: Identifying fallacies (part 1)	270
Exercise Set 11.2: Reinterpreting and revising fallacious	
arguments (part 1)	276
Exercise Set 11.3: Identifying fallacies (part 2)	280
Exercise Set 11.4: Reinterpreting and revising fallacious arguments (part 2)	285
Exercise Set 11.5: Two deductive fallacies	288
Exercise Set 11.6: Constructing fallacious arguments	292
Appendix II: Definitions	295
Rule D1: When terms are unclear, get specific	295
Exercise Set 12.1: Making definitions more precise	297
Rule D2: When terms are contested, work from the clear cases	301
Exercise Set 12.2: Starting from clear cases	302
Rule D3: Definitions don't replace arguments	305
Appendix III: Argument Mapping	307
Exercise Set 13.1: Mapping simple arguments	312
Exercise Set 13.2: Mapping complex arguments	317
Part 2	
Model Responses for Chapter I: Short Arguments	327
Model responses for Exercise Set 1.1	327
Model responses for Exercise Set 1.2	330
Model responses for Exercise Set 1.3	333
Model responses for Exercise Set 1.4	333
Model responses for Exercise Set 1.5	338
Model responses for Exercise Set 1.6	339
Model responses for Exercise Set 1.7	341
Model Responses for Chapter II: Arguments by Example	347
Model responses for Exercise Set 2.1	347
Model responses for Exercise Set 2.2	349
Model responses for Exercise Set 2.3	352

x Contents

Model responses for Exercise Set 2.4	355
Model responses for Exercise Set 2.5	359
Model responses for Exercise Set 2.6	361
Model responses for Exercise Set 2.7	365
Model Responses for Chapter III: Arguments by Analogy	369
Model responses for Exercise Set 3.1	369
Model responses for Exercise Set 3.2	372
Model responses for Exercise Set 3.3	374
Model responses for Exercise Set 3.4	380
Model Responses for Chapter IV: Arguments from Authority	382
Model responses for Exercise Set 4.1	382
Model responses for Exercise Set 4.2	384
Model responses for Exercise Set 4.3	386
Model responses for Exercise Set 4.4	389
Model Responses for Chapter V: Arguments about Causes	391
Model responses for Exercise Set 5.1	391
Model responses for Exercise Set 5.2	393
Model responses for Exercise Set 5.3	397
Model responses for Exercise Set 5.4	401
Model Responses for Chapter VI: Deductive Arguments	404
Model responses for Exercise Set 6.1	404
Model responses for Exercise Set 6.2	406
Model responses for Exercise Set 6.3	408
Model responses for Exercise Set 6.4	411
Model responses for Exercise Set 6.5	415
Model Responses for Chapter VII: Extended Arguments	418
Model responses for Exercise Set 7.1	418
Model responses for Exercise Set 7.3	420
Model responses for Exercise Set 7.5	424
Model responses for Exercise Set 7.7	426
Model responses for Exercise Set 7.9	429

Contents xi

Model Responses for Chapter VIII: Argumentative Essays	432
Model responses for Exercise Set 8.1	432
Model responses for Exercise Set 8.2	434
Model responses for Exercise Set 8.4	437
Model Responses for Chapter IX: Oral Arguments	441
Model responses for Exercise Set 9.1	441
Model responses for Exercise Set 9.3	444
Model responses for Exercise Set 9.4	445
Model Responses for Chapter X: Public Debates	446
Model responses for Exercise Set 10.1	446
Model responses for Exercise Set 10.2	449
Model responses for Exercise Set 10.3	454
Model responses for Exercise Set 10.4	459
Model responses for Exercise Set 10.5	462
Model Responses for Appendix I: Some Common Fallacies	466
Model responses for Exercise Set 11.1	466
Model responses for Exercise Set 11.2	469
Model responses for Exercise Set 11.3	471
Model responses for Exercise Set 11.4	474
Model responses for Exercise Set 11.5	476
Model responses for Exercise Set 11.6	478
Model Responses for Appendix II: Definitions	481
Model responses for Exercise Set 12.1	481
Model responses for Exercise Set 12.2	487
Model Responses for Appendix III: Argument Mapping	490
Model responses for Exercise Set 13.1	490
Model responses for Exercise Set 13.2	494

Part 3

Critical Thinking Activities	503
Activities for Chapter I	
Found arguments	503
Creating a visual argument	504
Writing a letter to the editor	505
Analyzing unadapted arguments	506
Reconstructing scientific reasoning	512
Analyzing arguments in scientific reasoning	513
Activities for Chapter II	
Finding misleading statistics	521
Generalizations about your classroom	522
Activities for Chapter III	
Using analogies to understand unusual objects	523
Using analogies in ethical reasoning	524
Activities for Chapter IV	
Recognizing reliable Web sources	525
Finding good sources	526
Activities for Chapter V	
Bluffing about causal explanations	527
Activities for Chapter VI	
Recognizing deductive argument forms	528
Activities for Chapter VII	
Compiling your research into an extended outline	533
Activities for Chapter VIII	
Improving a sample paper	534
Compiling a draft of an argumentative essay	537
Peer-review workshop	538
Activities for Chapter IX	
Writing opening lines	541
Creating a visual aid	542
Oral presentations	543
Activities for Chapter X	
Unpopular opinions	544
In-class debates	545

	Contents	xiii
Extended in-class group debates	547	
Best of enemies	549	
Constructive debate with outside partners	550	
Activities for Appendix I		
Relating rules and fallacies	552	
Identifying, reinterpreting, and revising fallacies	554	
Critical-thinking public service announcements	555	
Activities for Appendix II		
Defining key terms in an essay	556	
Defining difficult terms	557	
Activities for Appendix III		
Argument mapping workshop	558	
Developing your own arguments using argument maps	559	
Index	561	